

2019 Deer Contest Official Rules

The 2019 Deer Contest (the “**Contest**”) is a contest in which natural persons (“**Participants**”) compete in a skills-based hunting contest for the opportunity to receive the Prize (as defined herein).

The Contest is sponsored by Trails End Taxidermy LLC, a Minnesota limited liability company (the “**Sponsor**”). The Contest is governed by these Official Rules (these “**Rules**”). By participating in the Contest, each Participant agrees to abide by these Rules, including eligibility requirements, and understands that the results of the Contest, as determined by Sponsor, are final in all respects. The Contest is subject to all applicable federal, state and local laws and regulations, and is void where prohibited by law.

The Contest is in no way sponsored, endorsed or administered by, or associated with, any entity other than Sponsor. Under no circumstance shall Sponsor or this Contest be deemed to be affiliated with, endorsed by or associated with Scheels or any other brand of any Prize. Any questions, comments or concerns regarding the Contest should be directed to Sponsor at the address listed at the end of these Rules.

CONTEST ENTRY

Participants must properly register for and enter the Contest during the Entry Period to be eligible to compete and participate in the Contest. The fee to enter the Contest is \$20.00 per Participant. The Contest submission period will commence on September 1, 2019 and end on November 8, 2019 at 11:59 p.m. Central Standard Time (the “**Entry Period**”). All Participant’s fully completed entries and contest fees must be received by Sponsor prior to the expiration of the Entry Period. The start and end time of the Entry Period shall be determined solely by Sponsor’s timekeeping systems.

Participants may enter the Contest in person at Trails End Taxidermy, located at 310 West Main Street, Rice, Minnesota 56367, or online at www.TrailsEndTaxidermy.org.

Sponsor is not responsible for late or incomplete submissions or submissions. All information provided by a Participant must be truthful, accurate and complete. Illegible, inaccurate or incomplete entries are void. Entries missing payment of the Contest fees shall be deemed incomplete.

By submitting an entry, each Participant agrees to these Rules, acknowledges that each Participant has read and understands these Rules and warrants and represents that his or her entry and participation in the Contest complies with and is subject to these Rules.

ELIGIBILITY

The Contest is open to natural persons who are legally eligible and properly licensed to harvest deer in the State of Minnesota and who properly enter the Contest prior to the end of the Entry Period pursuant to these Rules.

Sponsor requires signed consent of the parent and/or legal guardian of any youth participating in the Contest who are under age 18.

The Contest is void outside the state of Minnesota and otherwise where prohibited.

DO NOT ENTER IF YOU DO NOT MEET THE ELIGIBILITY REQUIREMENTS OR DO NOT AGREE TO THESE OFFICIAL RULES.

WINNER SELECTION AND ANNOUNCEMENT

Winners of the Contest will be selected based upon the weight or antler score of deer (as provided below), which Participants legally harvest during the 2019 Minnesota deer rifle season.

The deer which Participant presents for weighing and scoring (the “**Deer**”) must:

1. Have been legally harvested in Minnesota by Participant under Participant’s own Minnesota deer license.
2. Be properly field dressed, with no lung matter or heart inside prior to being weighed.
3. Have been harvested in the wild; no high fence or pen raised deer; no ear tagged or tattooed deer are eligible for Contest entry.

All Deer must be weighed and scored by Sponsor at Trails End Taxidermy, 310 West Main Street, Rice, Minnesota using Sponsor’s scales and measuring tools between the hours of 4:00 pm and 7:00 pm. Weighing and scoring will begin on November 9, 2019. All Deer must be weighed and scored no later than 7:00 pm on the Tuesday after the last day of the 2019 Minnesota deer rifle season.

Adult and Youth Division

The adult division (the “**Adult Division**”) will consist of all Participants who are not eligible for a Minnesota youth deer license.

The youth division (the “**Youth Division**”) will consist of all Participants who are eligible for a Minnesota youth deer license.

The Adult Division and the Youth Division winner selection criteria will be based on the Deer’s weight. The Participant entering the heaviest Deer in each division will win, with the next heaviest Deer being awarded Second Place, and so forth. In the event of a tie with

respect to the Deer's weight, the winner will be determined by which of the two Deer has the largest rack by score determined by the same criteria as the Antler Division.

Antler Division

All Deer weighed for one of the divisions (Adult or Youth) will be scored and entered into the Antler Score Division. Sponsor will use the Safari Club International scoring system and no deductions will be given. All scoring measurements must be taken by Sponsor at Trails End Taxidermy using Sponsor's measuring tools. The Participant entering Deer with the highest gross scoring antler will be the winner. All Participants are eligible to win the Antler Score Division, even if such Participant won or placed in another division.

Loyalty Division

The Loyalty Division will be a five (5) year contest (the "**Loyalty Period**"). The Participant winning the Adult Division for each year of the Loyalty Period will be entered into the Loyalty Division. Each Participant in the Loyalty Division must participate in the Contest every year of the Loyalty Period to be eligible. After the final contest year of the Loyalty Period, the Participant whose winning Deer was the heaviest will be the winner of the Loyalty Division.

All winners will be announced on or around **five days** after the end of the Minnesota rifle season. **Announcement and instructions for the Prize will be sent to the e-mail address provided on each winning Participant's entry form.** Each Participant is responsible for monitoring his/her e-mail account for prize notification and receipt of other communications related to the Contest. If any winner: (i) cannot be reached by Sponsor to verify that such winning Participant will accept the Prize, after three (3) attempts, using the contact information provided by Participant during his/her Contest entry; (ii) is not in compliance with these Rules; (iii) does not meet the eligibility requirements; (iv) declines the Prize; or (v) does not cooperate with Sponsor or sign any documents Sponsor and/or Scheels deems necessary to award and complete the Prize, such individual will be deemed to have forfeited the Prize, and Sponsor may award such Prize to the next Participant in line using the same selection method.

PRIZES AND DIVISIONS

Winners of the Contest are eligible to win one of several prizes, as set forth below (the "**Prize(s)**").

Adult Division

First Place

The Participant winning First Place in the Adult Division will have a choice between:

1. A free firearm, up to \$600.00 value; or

2. A free shoulder mount provided by Sponsor.

The Participant must decide which Prize he or she will accept within 24 hours of being notified that he/she won.

Second Place

The Participant winning Second Place in the Adult Division will automatically be awarded the Prize the First-Place winner does not elect to receive.

Third Place

The Participant winning Third Place in the Adult Division will win a \$100.00 gift card to Scheels.

Youth Division

First Place

The Participant winning First Place in the Youth Division will win a free youth firearm, up to \$600.00 value. Eligibility to receive a firearm prize will be subject to signed consent of the winner's parent or legal guardian, and the parent and/or legal guardian and the youth complying with all applicable state and federal laws and regulations to purchase and own a firearm as required by Participant's under these Rules.

Second Place

The Participant winning Second Place in the Youth Division will win a \$100.00 gift card to Scheels.

Antler Score Division

The winner of the Antler Score Division will win a \$100.00 gift card to Scheels.

Loyalty Division

The Participant winning the Loyalty Division will win a free firearm, up to \$600.00 value.

Additional Prizes

Additional prize categories may be added by Sponsor, in Sponsor's discretion, based on the number of Participants. For every 100 Participants that enter the Contest after the first 200 Participants, Sponsor will add an additional firearm prize to the division of Sponsor's choice, to be awarded as an additional prize.

Any Participant who wins a firearm will be subject to all state and federal laws and regulations pertaining to purchasing and owning a firearm. If a Participant does not qualify to own or possess a firearm, Participant will not receive his/her Prize and will not be eligible to receive any substitute Prize. Any Participant who wins a firearm must appear at Scheels in St. Cloud, Minnesota within thirty (30) days from the date the Participant wins the Prize to collect his/her firearm. Failure to claim the Prize within the thirty (30) days will result in forfeiture of the Prize. By entering into this Contest, all Participants agree to provide all information necessary for transfer of the firearm under applicable state and federal laws and regulations. Scheels will be solely responsible for transfer of any firearm prizes, conducting all required state and federal background checks and complying with all state and federal laws.

If Participant wins a shoulder mount, such shoulder mount will be provided by Sponsor only and will take place and be completed at such time(s) as Sponsor determines, in Sponsor's sole discretion. Sponsor will present such winning Participant with various options for the style of the shoulder mount, which the winning Participant may select from. Sponsor will have no liability or obligation to complete the shoulder mount by any specified date.

All Scheels gift cards won by any Participant will be subject to all terms and conditions set forth by Scheels with respect to its gift cards.

EXCEPT WHERE PROHIBITED BY LAW, ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER. The Winner will receive an IRS Form 1099-MISC reflecting the actual final retail value of the Prize.

All Prizes are non-transferrable and are not redeemable for cash or credit. The Prize cannot be transferred or assigned by the winner. No substitution or cash equivalent of the Prize is permitted.

ADDITIONAL LIMITATIONS

Sponsor is not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting of these Rules, the selection and announcement of the Winner, or the distribution of the Prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Contest or the Rules, without notice, and for any reason, including, without limitation, if Sponsor determines that the Contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Contest. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void, remove or disqualify suspect entries at issue or entries it deems not compliant with these Rules. Sponsor, and any network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone

network, broadband provider, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise or any malfunction, failure or error of any third party outside of Sponsor's reasonable control.

Sponsor reserves the right to verify the validity of any entry and/or Participant and the information provided and to disqualify any Participant or Winner who submits an entry that Sponsor deems, in its sole discretion, is not in accordance with these Rules, or who tampers with the entry process or scoring of any deer submitted as part of the Contest. Sponsor shall also have the right to disqualify, void or deem ineligible, any Participant who, in Sponsor's sole discretion may reflect unfavorably on Sponsor or who circumvented or did not comply with these Rules, as determined by Sponsor. Sponsor's failure to enforce any of its rights at any stage does not constitute a waiver of those rights.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE CONTEST, EACH PARTICIPANT AGREES TO INDEMNIFY, DEFEND, RELEASE AND HOLD HARMLESS SPONSOR AND ANY PARENT, AFFILIATE AND/OR SUBSIDIARY COMPANIES, ALL SOCIAL MEDIA PLATFORMS, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY AND ALL CLAIMS, LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT PARTICIPANT'S PARTICIPATION IN THE CONTEST, SPONSOR'S USE OF SUCH ENTRY OR USE, ACCEPTANCE OR POSSESSION OF A PRIZE. EXCEPT AS OTHERWISE REQUIRED BY APPLICABLE LAW, SPONSOR DOES NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ANY PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

Participants agree that this Contest shall be governed by the laws of the State of Minnesota, and by entering, all Participants agree that any claims or disputes arising from or related to this Contest shall be resolved in Minnesota. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded and any Participant expressly waives any and all such rights.

PERMISSIONS

By entering the Contest, the Winner grants Sponsor permission to use photographs of Winner with his or her deer, Winner's Prize, the Winner's name, city, photograph and story for online posting, and/or any advertising and publicity purposes without payment of additional consideration, except where prohibited by law. The Winner may also be required to sign and

return a release of liability, declaration of eligibility and, where lawful, a publicity consent agreement, as conditions of receiving the Prize. Failure to comply with the Rules or any requirements contained in the Rules shall be grounds for forfeiture of the Prize.

QUESTIONS

Any inquiries or questions regarding this Contest or the Rules may be sent to:

Trails End Taxidermy
310 West Main Street
Rice, MN 56367

Email: trailsendrice@gmail.com